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**SI Leeds Literary Prize 2022: Audience development consultant**

The SI Leeds Literary Prize is looking to appoint a freelance audience development specialist to support the Prize in its 10th anniversary year.

The role comprises 20 days’ work in the period June 2022 – November 2023, paid at a rate of £225 per day, or a total fee of £4,500. The role is home-based.

**Role specification**

The audience development consultant will:

* Work closely with the Prize’s small freelance team and Advisory Panel to develop a programme of work from July 2022 – November 2023 to raise the profile of Prize alumnae amongst readers and audiences
* Support the development of the SI Readers’ Choice award, working with SI members to recruit new readers and raise the profile of the award amongst agreed stakeholder groups, including partners, libraries and reading groups

**Person specification**

The successful candidate will:

* Be able to be self-directed and proactive in their work, and to communicate and liaise effectively as part of a small team
* Have an interest in and understanding of the Prize’s target audiences, and the best ways to reach them
* Be passionate about the Prize’s mission and ethos, and join us in championing writing by black and Asian women writers
* Be a confident and able communicator, with excellent written skills and attention to detail
* Have a track record of undertaking similar work, preferably in literature
* Be able to demonstrate excellent file sharing, digital communications and social media skills

If you are interested in applying, please complete the application form and return it to info@sileedsliteraryprize.com by midnight on **Wednesday 22 June 2022**